



Boutique Air

Boutique Air, a commuter airline established in 2007 and based in San Francisco, California, began its first scheduled commercial air service to New Mexico on July 15, 2014 with a route from Clovis, New Mexico to Dallas/Fort Worth, Texas using eight passenger Pilatus PC-12 aircraft. The route is subsidized under an Essential Air Service (EAS) contract awarded to Boutique due to the suspension of service to Clovis by Great Lakes Airlines. On January 5, 2015 Boutique began its second EAS route with flights between Albuquerque and Silver City, New Mexico after Great Lakes had suspended its service to Silver City as well. Boutique then obtained EAS subsidies for Carlsbad, New Mexico after New Mexico Airlines ceased operating and began service from Carlsbad to both Albuquerque and Dallas/Fort Worth on June 1, 2015. Financial negotiations with the city of Los Alamos, New Mexico enabled Boutique to begin service there with flights from Albuquerque on November 1, 2015 however the service did not become profitable and was discontinued after six months. New service between Silver City and Phoenix, Arizona also began on November 1, 2015 and a new route from Albuquerque to Alamosa and onto Denver, Colorado began on October 20, 2016. For one week in early fall, 2016, Boutique flew into Deming, New Mexico while the airport at Silver City was closed for runway work. One year later in early fall 2017, the daily flight from Albuquerque to Alamosa was operated through Monte Vista, Colorado due to runway construction at Alamosa. The Alamosa flight was discontinued after April 30, 2018.



Boutique Air Pilatus PC-12 at the Albuquerque International Sunport commuter gate.

Service between Clovis and Dallas/Fort Worth was upgraded to a Beechcraft 350 King Air effective August 10, 2018 but often a PC-12 was still used. Boutique began a code-share agreement with United Airlines in 2018 and implemented United code-share flight numbers on the Clovis-DFW flights in early 2019. New service between Clovis and Alamosa was planned to begin on July 1, 2019 however it was later changed to a new route between Clovis and Albuquerque operating three days per week, ending by July 31. Service between Albuquerque and Alamosa also resumed on July 1 but cancelled by July 6 after only four flights.



Boutique Air Beechcraft Super King Air 350 at the Clovis Regional Airport terminal.

Boutique Air had rapid growth between 2015 and 2018 with new expansion to smaller communities throughout the United States, all by obtaining government subsidized EAS contracts for each city. That began to change when all service to Silver City ended on January 5, 2019 as Advanced Air had been awarded the EAS contract. Service to Clovis ended on April 30, 2020 as the renewed EAS contract there went to Denver Air Connection which operates flights to Denver. By 2021 Boutique began enduring operational issues mainly due to a shortage of pilots causing many cutbacks, delays, and cancellations. Several of the cities it served through EAS began demanding a new carrier for service and cancelling their contracts with Boutique. The EAS contract for Carlsbad came up for renewal in mid-2021 and

