

# **BRANIFF**

## **Braniff 1984-1989**

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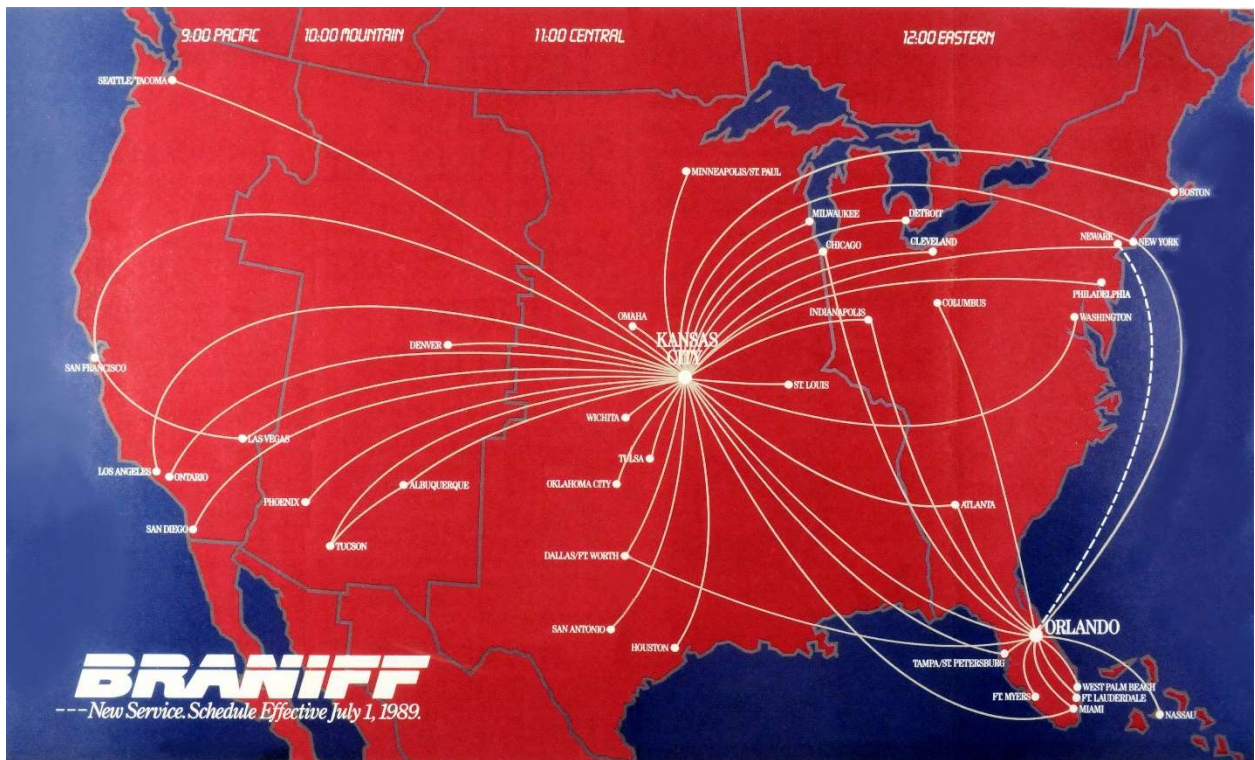
Braniff Airways was a large U.S. legacy air carrier founded in 1928 and based in Dallas, Texas. The airline, later known as Braniff International, operated routes throughout the United States, Mexico, and South America with major hubs at Dallas/Fort Worth and Miami. For a time in 1947 Braniff proposed to serve Albuquerque and Roswell with an Amarillo-Albuquerque-Los Angeles route and a Lubbock-Roswell-Phoenix-San Diego route. Upon airline deregulation in 1978, Braniff had very aggressive expansion causing it to lose a massive amount of money, declare bankruptcy, and shut down on May 12 of 1982. The airline reorganized and returned to life in 1984, building a new hub at Kansas City where Eastern Air Lines was retreating. Braniff briefly served Albuquerque from April 19, 1988 through September 27, 1989 with two daily roundtrip flights from Kansas City to Albuquerque and continuing onto Tucson using Boeing 727-200 and 737-200 jets. The new Braniff also shut down a short time later.



Braniff Boeing 727-200 at the Albuquerque International Sunport.



Braniff Boeing 737-200.



Braniff route map from July, 1989.